



Otronicon

ORLANDO SCIENCE CENTER

JANUARY 12 - 15, 2018

What is Otronicon?

Now in its 13th year, Otronicon is an annual celebration of Central Florida's simulation, technology, digital media and gaming industries – and the perfect vehicle to engage people of all ages with hands-on exploration of cutting edge technology that is changing our world. Exhibits, demonstrations, workshops, panels, competitions and much more take over the Orlando Science Center for four days; connecting audiences with the STEM experts and innovation that is driving the future. More than 14,000 visitors of all ages are expected to attend this year's event including families, teachers, middle and high school students.

Why partner with Orlando Science Center at Otronicon?

- Highlight and support STEM (science, technology, education and math) education in Central Florida
- Expose students and teachers to career paths vital to our community
- Promote the strengths of STEM industries like simulation and digital media in Central Florida
- Attract earned media coverage and marketing opportunities

| | \$50,000 | \$20,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 |
|--|----------|----------|----------|---------|---------|---------|
| Complimentary Event Tickets | 125 | 50 | 20 | 15 | 10 | 5 |
| VIP Launch Tickets | 40 | 15 | 10 | 8 | 5 | 2 |
| Logo recognition on website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition on select marketing | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition on event program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media mentions throughout the event | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Larger exhibit booth space with display signage | ✓ | ✓ | ✓ | ✓ | | |
| Event contests branded with Company logo | ✓ | ✓ | ✓ | | | |
| High-traffic booth space with display signage | ✓ | ✓ | ✓ | | | |
| Prominent exhibit hall space with signage | ✓ | ✓ | | | | |
| Recognition as Presenting Sponsor on all marketing website, event program, & all printed materials | ✓ | | | | | |
| Logo recognition on all marketing | ✓ | | | | | |
| Monthly mentions on social media | ✓ | | | | | |
| Speaking role at VIP Launch | ✓ | | | | | |



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SPONSORSHIP AGREEMENT FORM

Contact Name: _____ Title: _____

Company Name: _____

Name to appear in event program (if different): _____

Phone: _____ Fax: _____

Email: _____

Street Address: _____

City: _____ State: _____ Zip _____

PLEASE COMPLETE:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor – \$50,000 | <input type="checkbox"/> Level 3: \$5,000 |
| <input type="checkbox"/> Level 5: \$20,000 | <input type="checkbox"/> Level 2: \$2,500 |
| <input type="checkbox"/> Level 4: \$10,000 | <input type="checkbox"/> Level 1: \$1,000 |

Please send invoice to: _____

- Check enclosed (*make payable to Orlando Science Center*)
- Charge my credit card
 - Visa MasterCard American Express Discover

Name (as it appears on card): _____

Card #: _____ Exp. Date: ____/____/____

Credit Card Security Code: _____

Signature: _____ Date: ____/____/____

Please Return Form to: ORLANDO SCIENCE CENTER

Attn: Sara Haight

777 East Princeton St., Orlando, Florida, 32803

Email: shaight@osc.org • Phone: 407.514.2233 • Fax: 407.514.2001

OFFICE USE: Date Form Received ____/____/____

Received by: _____